

Total Resource Campaign 2011 Wraps Up

Total Resource Campaign co-chairs Chuck Everitt, Award Pet Supply, and Jocelyn Tipton, Bucket Media, Inc., are pleased to announce that TRC volunteers raised \$493,824.15 for the Chamber – surpassing the initial campaign goal of \$480,000! To celebrate reaching the lofty campaign goal by the deadline, TRC volunteers partied at the Victory Celebration on June 23 at **Sports Zone** in the Holiday Inn Executive Center.

The success of this endeavor is due the wonderful volunteers of our Chamber and the support of our members. Special thank you to our campaign vice chairs: Annette Bealmear, Landmark Bank; Jill Cox, Boone County National Bank; and Gena Patton, OnMedia. Their division leadership helped motivate the teams to surpassing the campaign goal.

Congratulations to our team captains who not only helped sell during the campaign, but also worked hard to support and encourage their fellow team members, all while enjoying some friendly competition:

- Craig Brumfield, The Callaway Bank
- Billie Connally, Landmark Bank
- Tom Dugan, KOMU 8
- Alice Leeper, RE/MAX Boone Realty
- Erik Morse, Midwest Computech
- Emily Price, Bucket Media, Inc.
- Chris Rosskopf, Boone County National Bank
- Susan Schopflin, Family Counseling Center of Missouri
- Cynthia Schreen, Zimmer Radio Group
- Lili Vianello, Visionworks Marketing & Communications
- Anne Williams, Job Finders Employment Services



Thank you to **Harpo's** and **Studio B** for hosting reward sessions in June and **Senza** for providing food. During the campaign 71 volunteers were divided into 3 divisions and sold various products the Chamber has to

offer including: new Chamber memberships, assigned membership renewals, Board of Advisor memberships, sponsorship opportunities, advertising and trades. Top sellers during the campaign will receive a trip to Puerto Vallarta, Mexico in January 2012.

The funds raised during the Total Resource Campaign are important to the Chamber because they enable the Chamber to continue to provide quality programming, networking opportunities, community and business advocacy for our city, county and state and allow us to maintain the criteria desired of a nationally recognized and accredited Chamber of Commerce that our members have come to expect.

For more information about the Total Resource Campaign, please contact Emily Hendren at 817-9115 or ehendren@ColumbiaMOChamber.com. ●



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